

CRCA Strategic Priorities for 2024-25 School Year

- Increase the number of at risk and economically disadvantaged students who decide to enroll in CRCA as new 9th grade students.
 - Run the economically disadvantaged students list for BMS and CCMS.
 - Do two direct mailers to these students inviting them to meet with the CRCA Counselor at lunch on their campuses, to attend the spring parent recruitment nights (in Spanish) and to fill out the application.
 - Station the CRCA Counselor at BMS on Tuesdays (half day mornings and lunch) and at CCMS on Thursdays (half day mornings and lunch). This begins the 4th Tuesday and Thursday in January and runs through April.
 - Counselor meets with targeted students, calls parents of these students and works with the students to complete the application.
 - CRCA Counselor attends the 'choice sheet' presentations and meetings with 8th grade students at BMS and CCMS during the spring.
 - New application process – The essays will become a part of the summer bridge program and have been eliminated from the application.
 - Elimination of the interview from the application process.
- Lower the number of students, grade 9 – 12, who decide to leave CRCA and enroll at BHS or CCHS.
 - Required meeting with the Counselor and Principal when a student decides to withdraw from CRCA.
 - We have reconvened our Pep Rally schedule.
 - Friday, Aug. 30, 2024
 - Friday, Jan. 17, 2025
 - We will have another one- Senior Send Off- towards the end of the year.
 - Re-energize our clubs.
 - Continue to offer clubs as the students want them.
 - Add new clubs.
 - Re-energize our Owls Abroad Program.
 - 2025 Spring Break trip to Europe –
 - Continue talks with our Superintendent's Cabinet regarding the possibility of CRCA student participation in UIL Athletics and Fine Arts through BHS and CCHS.
- Develop a permanent online option for students to access their college courses.
 - ACC online course offerings continue to increase each semester.